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Roots Unveiled: Traditional Knowledge and The Biopiracy Challenge

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Traditional Knowledge represents a repository of invaluable insights into the intricate relationships between living beings and their environment, passed down through generations via social and cultural transmission. However, the contemporary landscape is marked by a growing trend of misappropriation, piracy, and unauthorized use, posing significant challenges to the preservation of TK. In response to these challenges, both international and national initiatives have been launched to safeguard indigenous knowledge, with India emerging as a focal point for analysis due to its rich diversity of traditional knowledge systems. This paper offers a comprehensive analysis of India's current landscape regarding TK protection, drawing on a wide range of scholarly literature and policy documents. Through this analysis, it examines various dimensions of TK preservation, including legal frameworks, institutional mechanisms, and community engagement. Despite commendable efforts by the Indian government to address TK protection, persistent gaps and shortcomings undermine the effectiveness of existing measures. The paper proposes a series of recommendations encompass legislative reforms to enbance intellectual property rights frameworks for TK, fostering greater inclusivity and participation of indigenous communities in decision-making processes, and promoting knowledge-sharing initiatives to empower communities to safeguard their cultural beritage. Through its rigorous analysis for policymakers, scholars, and practitioners.

Keywords: copyright, geographical indications, indigenous community, intellectual property rights, patent, sui generis.

INTRODUCTION

"Traditional Knowledge is the wisdom that has been passed down from generation to generation."

- Aldo Leopold

India, a diverse hub of biodiversity and indigenous culture, possesses approximately seven to eight percent of the world's species, housing four globally recognized biodiversity hotspots. The rich tapestry of traditional knowledge, including genetic resources and native flora and fauna, is intricately woven into the lives of indigenous communities. However, this heritage is threatened by powerful entities exploiting and patenting it without acknowledging the custodians. The escalating commercialization of this knowledge by profit-driven multinational corporations raises ethical questions, leading to issues like biopiracy.¹ This unauthorized exploitation exacerbates the misuse of traditional knowledge, posing economic challenges and threatening cultural heritage. The biopiracy protest highlights the fundamental inequity where businesses in developed nations profit at the expense of less affluent communities, perpetuating economic disparities. The injustice becomes apparent in the socioeconomic disparities, raising ethical questions about fairness, cultural respect, and global social justice. Safeguarding traditional knowledge is crucial, transcending intellectual property rights and becoming a human rights issue. A comprehensive approach, including intellectual property safeguards and legal customary systems, is vital to empower indigenous communities and address their injustice. International regulations are necessary to preserve our shared human heritage and uphold fairness and ethical practices.

¹ E. P. Chaitanya and Kavitha Chalakkal, 'Indigenous People Rights over Biological Resources of India in the Context of Biodiversity Act of India' (2022) 5(6) International Journal of Law Management and Humanities <<u>https://doij.org/10.10000/IJLMH.113903</u>> accessed 15 April 2024

TRADITIONAL KNOWLEDGE AND BIOPIRACY

Traditional knowledge, deeply ingrained within indigenous communities, is a testament to their rich cultural heritage and forms the cornerstone of their interactions with the environment and society. Passed down through generations, this reservoir of wisdom encompasses a diverse array of domains, including medicine, agriculture, biodiversity, craftsmanship, and more. It represents a legacy these communities are eager to preserve and pass on to future generations, instilling a sense of pride and identity. Moreover, traditional knowledge has significantly influenced modern science and technology, providing foundational principles for various contemporary practices. Practices like Siddha Vaidya, Ayurveda, and Tai Chi have gained global recognition and are widely adopted today, showcasing the adaptability and relevance of traditional knowledge in modern contexts.² However, the integration of traditional knowledge into modern disciplines has sometimes led to the exploitation of indigenous communities, who are often overlooked for their invaluable contributions. The phenomenon of biopiracy highlights instances where non-native entities exploit indigenous knowledge and genetic resources for financial gain, often without proper attribution or compensation to the communities from which it originates. This unethical acquisition of genetic resources and manipulation of intellectual property rights not only undermines the rights of indigenous populations but also threatens the preservation of cultural heritage and biodiversity. Global instances of biopiracy, such as the turmeric, neem, and Basmati rice cases in India and the Hoodia case in South Africa, underscore the urgent need for ethical considerations and legal protection of traditional knowledge.³ These cases demonstrate indigenous communities' ongoing challenges in safeguarding their intellectual property rights and ensuring equitable benefit-sharing from commercializing their knowledge and resources.

² Jean M. Langford, 'Ayurvedic Psychotherapy: Transposed Signs, Parodied Selves' (1998) 21(1) Political and Legal Anthropology Review <<u>https://www.jstor.org/stable/24506261</u>> accessed 15 April 2024

³ Fritz Dolder, 'Traditional Knowledge and Patenting: The Experience of the Neemfungicide and the Hoodia Cases' (2007) 26(6) Biotechnology Law Report

<<u>link.gale.com/apps/doc/A174819788/HRCA?u=anon~776979c3&sid=googleScholar&xid=2f6ea079</u>> accessed 15 April 2024

IMPACTS OF BIOPIRACY

Biopiracy casts a long shadow of inequity across various sectors, perpetuating injustices and exacerbating disparities at the intersection of environmental conservation, economic development, and cultural preservation. In the realm of health, the commodification of biodiversity and traditional knowledge leads to exorbitant prices for essential medicines derived from indigenous practices, creating barriers to healthcare access for marginalized populations. Exploiting resources, such as the Hoodia plant or Madagascar's rosy periwinkle, underscores the ethical quagmire of profit distribution and fair compensation for indigenous communities whose knowledge forms the bedrock of these treatments. Moreover, biopiracy threatens the very fabric of indigenous cultures, as the erosion of traditional knowledge deprives communities of their heritage and identity.⁴ As evidenced by studies in regions like Kerala, the loss of ancestral wisdom among indigenous tribes signifies a grave loss in terms of biodiversity conservation, cultural resilience, and intergenerational connectivity.⁵ This loss reverberates through generations, perpetuating cycles of marginalization and disempowerment. Economically, biopiracy perpetuates a cycle of exploitation and impoverishment as powerful corporations capitalize on indigenous resources without reciprocating fair returns or respecting communal ownership rights. The 'Jeevani Case' vividly illustrates the legal and ethical quagmire surrounding resource ownership and benefit-sharing, highlighting the systemic hurdles indigenous populations face in asserting their rights amidst corporate interests.⁶ Ultimately, biopiracy poses a formidable obstacle to sustainable development, as it undermines efforts to foster equitable partnerships, conserve biodiversity, and empower indigenous communities. Addressing this issue requires robust legislative frameworks that prioritize the protection of traditional knowledge, promote equitable benefit-sharing, and foster partnerships grounded in mutual respect and reciprocity. Only through such concerted efforts can we pave the way

⁴ Gayatri Prasad Birabara and Arindam Shit, 'Biopiracy: International Regimes and Challenges' (2022) 5(3)

International Journal of Law Management and Humanities <<u>https://doij.org/10.10000/IJLMH.113173</u>> accessed 15 April 2024

⁵ Magno Federici Gomes & Jose Adercio Leite Sampaio, 'Biopiracy and Traditional Knowledge: Faces of Biocolonialism and His Regulation' (2019) 16(34) Veredas do Direito

⁶ 'Case for the Kani Tribe: Intellectual Property' (Khurana and Khurana, 14 June 2023)

<https://www.khuranaandkhurana.com/2023/06/14/the-kani-tribe-case-study/> accessed 15 April 2024

toward a future where the richness of indigenous knowledge is preserved, and the principles of justice and sustainability are upheld for generations to come.⁷

EMPIRICAL ANALYSIS OF TRADITIONAL KNOWLEDGE AND BIOPIRACY

In this chapter, the author presents findings derived from firsthand information collected through a Google Form questionnaire. The questionnaire comprised ten analytical questions and preliminary inquiries about the respondents' names, ages, gender, and regions. The primary objective was to gauge the level of awareness among Indian citizens. The researcher successfully obtained responses from 40 participants, offering valuable insights into the perspectives and knowledge of the surveyed individuals. The data gathered through the questionnaire serves as a foundation for the subsequent analysis and discussion, shedding light on the current state of awareness within the target demographic. The information collected from the survey is essential because it helps the author analyze and discuss the topic in more detail. Using online surveys like this is a good way to learn about people's thoughts and opinions on different subjects, and it helps researchers explore different ideas and themes in their research.

Classification of Respondents

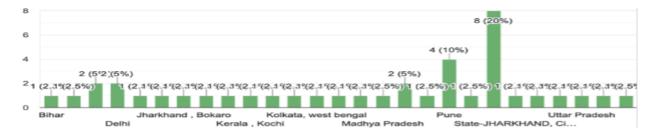
Table 1 provides information about the respondents' age and gender. The goal was to understand if there were any differences in opinions based on gender. The researcher grouped the respondents into four age categories, ranging from 18 years as the youngest to 45 years and older as the oldest. Among the 40 respondents, approximately 70% were females, and around 30% were males. Most responses came from the 18-24 age group, making up 72.5%, while the slightest answer came from the 45-year-old and older age group. This breakdown helps the researcher analyze the data more closely and consider any potential variations in viewpoints based on age and gender.

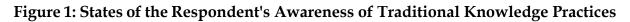
⁷ 'Study Takes Critical Look at Benefit Sharing of Genetic Resources and Traditional Knowledge' (*WIPO*, 10 February 2004) <<u>https://www.wipo.int/pressroom/en/prdocs/2004/wipo_pr_2004_373.html</u>> accessed 15 April 2024

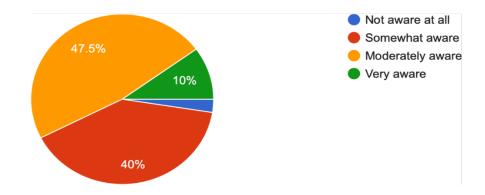
Category of Age	Males	Females
18 - 24	5 (45.45%)	25 (86.20%)
25 - 34	5 (45.45%)	1 (3.46%)
35 - 44	-	_
45+	1 (9.1%)	3 (10.34%)
Total	11/40 (27.5%)	29/40 (72.5%)

Table 1: Age Group and Gender of the Respondents

In Figure 1, the graph illustrates the diverse geographical participation in an online survey, showcasing responses from various parts of India. Respondents from states such as Bihar, Delhi, and Jharkhand, particularly Bokaro, actively engaged with the survey questionnaire. The survey also attracted significant input from southern regions, including Kerala, specifically Kochi, and the eastern part of the country, with Kolkata (West Bengal) participation. Respondents from Madhya Pradesh, Pune, and Uttar Pradesh contributed to the survey dataset. The inclusive online mode of data collection enabled a broad representation of opinions and perspectives from different corners of India, enriching the overall scope and depth of the survey findings.







Question 1: How aware are you of traditional knowledge practices in your community?

Figure 2: Awareness of Traditional Knowledge in Communities

The survey extensively explores the awareness and perceptions surrounding traditional knowledge practices within the community, drawing insights from responses obtained from 40 participants. The findings reveal a diverse spectrum of awareness levels. A substantial 47.5% of respondents indicate a moderate level of awareness, suggesting a foundational understanding of traditional knowledge practices. Additionally, 40% are somewhat aware, indicating a considerable familiarity with these practices. Interestingly, 10% of participants claim to be very aware, showcasing a segment of the community deeply connected to its traditional knowledge. However, it is noteworthy that 2.5% admit to having no awareness at all, highlighting the presence of a minority within the community with limited knowledge about traditional practices.

Question 2: Which of the following traditional knowledge practices are you aware of in your community?

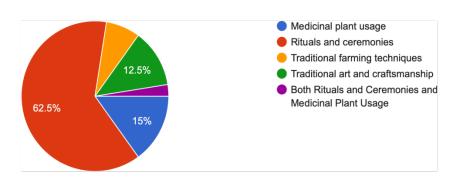


Figure 3: Awareness of Traditional Knowledge Practices in Communities

Figure 3 visually encapsulates respondents' awareness levels regarding various traditional knowledge practices within the community. The data reveals that 15% of participants know

medicinal plant usage, showcasing a discernible yet modest awareness. Notably, 62.5% of respondents clearly understand rituals and ceremonies, emphasizing a strong cultural connection within the community. Traditional farming techniques exhibit a relatively lower awareness at 7.5%, while traditional art and craftsmanship garner a notable 12.5% awareness. Additionally, 2.5% of participants express awareness of rituals, ceremonies, and medicinal plant usage, indicating a nuanced understanding of multiple traditional practices.

Question 3: Do you feel a personal connection to the traditional knowledge of your community?

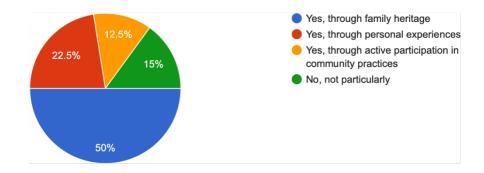


Figure 4: Personal Connection to Traditional Knowledge

Figure 4 sheds light on respondents' diverse personal connections towards traditional knowledge within the community. A substantial 50% express a strong connection through family heritage emphasizing the significant role of generational transmission in preserving cultural wisdom. Additionally, 22.5% indicate a connection forged through personal experiences, suggesting a more individualized and experiential understanding of traditional practices. Notably, 12.5% of participants feel connected through active participation in community practices, highlighting the role of communal engagement in fostering cultural ties. On the other hand, 15% of respondents do not feel exceptionally connected to the traditional knowledge of their community.

Perceived Threats from Biopiracy

Question 4: Select the areas where you believe biopiracy threatens traditional knowledge.

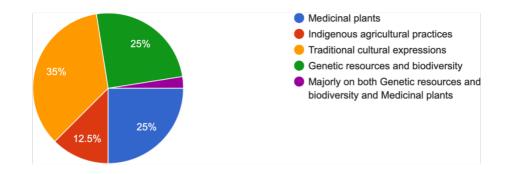


Figure 5: Areas Where Biopiracy Poses a Threat to Traditional Knowledge

In Figure 5, respondents shared their perspectives on the areas they believe are susceptible to biopiracy, highlighting the nuanced concerns within the community. A significant 25% of participants worry about the potential exploitation of medicinal plants, emphasizing the need to safeguard these valuable resources. Indigenous agricultural practices are identified as a concern by 12.5%, underlining the perceived vulnerability of traditional farming methods to biopiracy. Notably, 35% of respondents pinpoint traditional cultural expressions as an area at risk, emphasizing the importance of protecting cultural heritage from unauthorized exploitation. Another 25% recognize the potential threats to genetic resources and biodiversity, showcasing a collective awareness of preserving the community's diverse biological assets. Furthermore, a smaller but notable 2.5% believe that genetic resources, biodiversity, and medicinal plants face significant threats from biopiracy, illustrating the interconnected nature of these concerns.

Impacts and Safeguards

Question 5: Which activities related to traditional knowledge preservation have you engaged in?

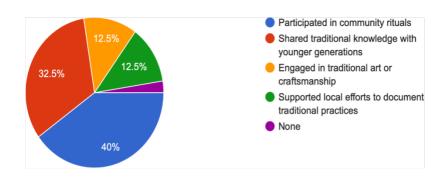


Figure 6: Participation Related to Traditional Knowledge

In Figure 6, respondents were queried about their involvement in activities dedicated to preserving traditional knowledge within the community. The results illuminate a diverse range of engagement among participants. A significant 40% actively participate in community rituals, underscoring a collective commitment to upholding and perpetuating cultural practices. A notable 32.5% contribute to the intergenerational transmission of knowledge by sharing traditional wisdom with younger generations, fostering a sense of continuity and cultural understanding. Additionally, 12.5% engage in traditional art or craftsmanship, recognizing the importance of artistic expressions as integral components of cultural heritage. Similarly, another 12.5% actively support local initiatives to document traditional practices, emphasizing the recognition of archival efforts in preserving cultural wisdom for future generations. Interestingly, a slight but notable 2.5% indicate non-participation in these specific activities, prompting further exploration into factors influencing such decisions.



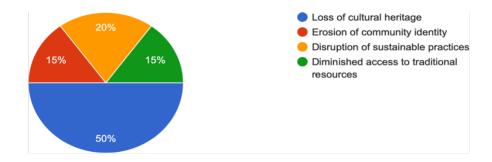


Figure 7 Potential Impacts of Biopiracy on Traditional Knowledge

In Figure 7, respondents were asked to articulate their perspectives on the potential consequences of biopiracy on traditional knowledge within the community. A significant 50% of participants express deep concern about the potential loss of cultural heritage, emphasizing the far-reaching implications of biopiracy on the community's identity and historical legacy. Furthermore, 15% recognize the threat of biopiracy leading to the erosion of community identity, underscoring the intricate link between traditional knowledge and the community's sense of self. A considerable 20% anticipate the disruption of sustainable practices, reflecting the broader environmental and cultural ramifications associated with biopiracy. Additionally, 15% express apprehension about the diminished access to traditional resources, highlighting the interconnected nature of traditional knowledge and the availability of essential community resources.

Question 7: Which legal and ethical aspects related to traditional knowledge and biopiracy do you think are essential?



Figure 8: Legal and Ethical Aspects Related to Traditional Knowledge

In Figure 8, respondents were asked to identify the legal and ethical aspects essential to traditional knowledge and biopiracy. The responses unveil a nuanced understanding of the necessary safeguards: A significant 35% emphasize recognizing traditional knowledge rights as a pivotal legal and ethical aspect, acknowledging the need to establish and protect the rightful ownership of community wisdom. Additionally, 37.5% underscore the necessity of fair and equitable benefit-sharing, signaling a collective commitment to ensuring that communities benefit justly from the commercial use of their traditional knowledge. Notably, 17.5% advocate for strengthening intellectual property rights, suggesting a desire for robust legal frameworks that safeguard traditional knowledge from unauthorized exploitation. A more minor yet significant 7.5% highlights the importance of international collaboration on legal frameworks, recognizing the need for global cooperation in addressing the complexities of biopiracy. Furthermore, 2.5% believe in the joint significance of fair and equitable benefit-sharing and the recognition of traditional knowledge rights, showcasing an understanding of the interdependence of these legal and ethical considerations.

Empowerment and Recommendations

Question 8: How can communities be empowered to protect their traditional knowledge?

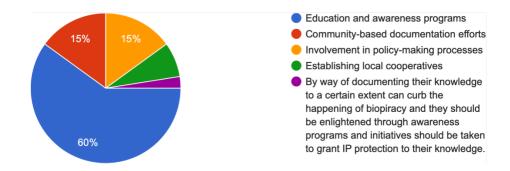


Figure 9: Empowering Communities to Protect Traditional Knowledge

In Figure 9, respondents articulated strategies they believe are crucial for empowering communities to safeguard their traditional knowledge. A significant 60% advocate for the effectiveness of education and awareness programs, underscoring the importance of informed communities as a proactive defense against potential threats such as biopiracy. Additionally, 15% recognize the value of community-based documentation efforts, suggesting a desire for active community participation in recording and preserving traditional knowledge. Another 15% emphasize the significance of community involvement in policy-making processes, highlighting the need for communities to shape legal frameworks that actively protect their traditional knowledge. A smaller but notable 7.5% see the establishment of local cooperatives as a potential avenue for community empowerment, fostering a collaborative approach to safeguarding traditional knowledge resources. Furthermore, 2.5% propose that documenting traditional knowledge can curb biopiracy, emphasizing the need for awareness programs and initiatives to grant intellectual property protection.

Question 9: What recommendations would you suggest to prevent biopiracy and protect traditional knowledge?

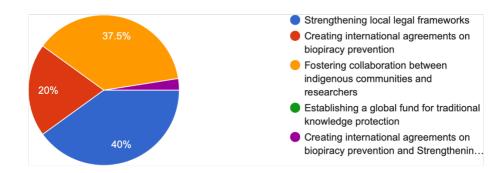


Figure 10 Strategies to Prevent Biopiracy and Protect Traditional Knowledge

In Figure 10, respondents articulated diverse strategies perceived as essential for preventing biopiracy and safeguarding traditional knowledge. A significant 40% underscore the importance of fortifying local legal frameworks, emphasizing the community's commitment to establishing robust regulations at the local level. Another notable 20% advocate for the creation of international agreements specifically designed to prevent biopiracy, suggesting a belief in the efficacy of global cooperation in tackling this intricate challenge. A substantial 37.5% highlight the significance of fostering collaboration between Indigenous communities and researchers, reflecting the community's recognition of the importance of ethical partnerships in the responsible use of traditional knowledge. Additionally, while the specific percentage is not provided, there is a recognition of the importance of establishing a global fund for traditional knowledge protection, indicating a collective understanding of the financial support required for comprehensive safeguarding efforts. Furthermore, 2.5% believe in the joint importance of creating international agreements on biopiracy prevention and strengthening local legal frameworks, demonstrating an awareness of the interconnected nature of these protective measures.

Question 10: Is there anything else you want to share regarding traditional knowledge, biopiracy, or related topics?

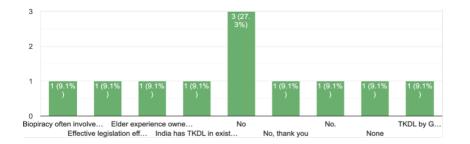


Figure 11 Miscellaneous

The last questionnaire, represented in the graph labeled Figure 11, effectively highlights the complexities of biopiracy as a challenge, emphasizes the critical role of legislation, underscores the insights gained from elders' experiences, and acknowledges the innovative efforts such as India's Traditional Knowledge Digital Library (TKDL). Delving into elders' experiences within traditional communities offers valuable insights into knowledge ownership and transmission nuances. These multifaceted aspects contribute to a comprehensive understanding of the intricate dynamics surrounding traditional knowledge and biopiracy.

In conclusion, the survey findings in Figures 1 to 11 illuminate the multifaceted landscape of traditional knowledge and its challenges. Respondents' awareness levels varied, with a significant portion

expressing a moderate understanding. Concerns about biopiracy were evident, emphasizing the need for robust legal frameworks and global cooperation. Elder perspectives underscored the intricate dynamics of knowledge ownership, while initiatives like India's TKDL showcased innovative approaches. Engagement in traditional practices and community-based efforts emerged as crucial in preserving cultural heritage. The complex tapestry of traditional knowledge and biopiracy, as explored through diverse responses and figures, underscores the importance of holistic strategies, education, and collaborative efforts to safeguard and perpetuate these invaluable cultural legacies.

ANALYSIS OF DATA

Based on doctrinal and empirical research undertaken, the following are the findings of this study:

1. The findings derived from the survey offer a nuanced understanding of respondents' awareness, perspectives, and engagement regarding traditional knowledge practices biopiracy, and related topics. The survey, conducted with 40 participants, indicates a diverse spectrum of awareness levels among Indian citizens.

2. Approximately 47.5% claimed a moderate awareness, 40% expressed a somewhat aware stance, 10% considered themselves very aware, and 2.5% admitted no awareness. The breakdown of respondents by age and gender (Table 1) reveals a majority of females (72.5%) in the 18-24 age group, contributing to the richness and diversity of responses.

3. Regarding traditional knowledge practices, the survey uncovered varying awareness levels among respondents. While 62.5% demonstrated a high awareness of rituals and ceremonies, other practices like medicinal plant usage, traditional farming techniques, and classic art and craftsmanship showed more modest awareness. The personal connection to conventional knowledge varied, with 50% feeling connected through family heritage, 22.5% through personal experiences, 12.5% through active community participation, and 15% not feeling exceptionally connected.

4. Respondents expressed concerns about potential threats from biopiracy, identifying medicinal plants, indigenous agricultural practices, traditional cultural expressions, and genetic resources as vulnerable areas. The perceived impacts of biopiracy included the potential loss of cultural heritage, erosion of community identity, disruption of sustainable practices, and diminished access to traditional resources.

5. Regarding legal and ethical aspects, respondents highlighted recognizing traditional knowledge rights and fair and equitable benefit-sharing as essential. Strengthening intellectual property rights and international collaboration on legal frameworks were also acknowledged, indicating a comprehensive understanding of the protective measures needed.

6. To empower communities, respondents suggested education and awareness programs (60%), community-based documentation efforts (15%), involvement in policy-making processes (15%), and establishing local cooperatives (7.5%). Recommendations to prevent biopiracy included strengthening regional legal frameworks (40%), creating international agreements (20%), fostering collaboration between indigenous communities and researchers (37.5%), and establishing a global fund for traditional knowledge protection. The open-ended question in Figure 11 provided additional insights, emphasizing the need for effective legislation, sharing elder experiences, acknowledging existing initiatives like India's TKDL, and advocating for further education and awareness.

RECOMMENDATIONS

Community Empowerment: Develop and implement community-focused education and awareness programs to empower individuals with a deeper understanding of their traditional knowledge. Encourage active participation in policy-making processes to ensure the inclusion of diverse perspectives.

Legal Safeguards: Strengthen local legal frameworks to protect traditional knowledge rights and advocate for international collaboration on legal frameworks to address the transboundary nature of biopiracy. Prioritize fair and equitable benefit-sharing mechanisms to ensure communities reap just rewards from commercial use.

Preservation Initiatives: Support and enhance community-based documentation efforts, encouraging the active involvement of community members in recording and safeguarding traditional knowledge. Promote the establishment of local cooperatives for collective preservation efforts.

Interdisciplinary Research: Employ interdisciplinary approaches to foster collaboration between Indigenous communities and researchers. This collaboration can facilitate ethical partnerships and responsible use of traditional knowledge, ensuring mutual respect and understanding.

Global Initiatives: Advocate for the creation of a global fund dedicated to the protection of traditional knowledge. This fund could support initiatives to preserve and promote traditional knowledge on a broader scale.

Longitudinal Studies: Conduct longitudinal studies to track changes in awareness, engagement, and the impact of preservation efforts over time. This would provide valuable insights into the effectiveness of current initiatives and inform future strategies.

Inclusive Initiatives: Ensure that preservation efforts consider generational perspectives, recognizing the importance of knowledge transmission across different age groups. Incorporate community-based participatory research methods to involve communities actively in the research process.

Ethical Considerations: Emphasize the importance of ethical considerations in all aspects of traditional knowledge research, from data collection to dissemination. Respect the cultural sensitivity of traditional knowledge and seek informed consent from communities involved in research activities.

CONCLUDING REMARKS

In understanding traditional knowledge and addressing challenges like biopiracy, it's clear that people have different levels of awareness and strong cultural ties. To protect this knowledge, we need comprehensive strategies with legal rules, community involvement, and global cooperation. Projects like India's Traditional Knowledge Digital Library show new and creative ways to document and safeguard traditional knowledge. Community engagement is crucial for preserving our cultural heritage. Local communities who hold traditional knowledge must be empowered to participate in the decision-making processes that affect them. Their voices and perspectives must be centered in the development of policies and initiatives aimed at protecting traditional knowledge. Dealing with the complexities of traditional knowledge and biopiracy requires ongoing research, inclusive efforts, and a commitment to ethical practices. Researchers and policymakers must work closely with indigenous and local communities to understand the nuances of traditional knowledge systems and the threats they face. Inclusive approaches that

respect the rights and interests of these communities are essential. Together, we can ensure that traditional knowledge continues to thrive for future generations, preserving our rich cultural legacies. This will require a global effort that balances the need for access to traditional knowledge with the imperative to protect the rights and interests of the communities that possess it. By fostering collaboration, respecting cultural diversity, and upholding ethical principles, we can create a future where traditional knowledge is celebrated and safeguarded for the benefit of all.